

**Presbyterian Church in Canada
Atlantic Synod Workshops
Moncton, Summerside, Stellarton, Sydney, Halifax and St. John's
May 2–9, 2015**

The Program Committee of the Synod of the Atlantic Provinces has organized a series of workshops in the Atlantic Synod, with Barb Summers, Associate Secretary of Communications for the Presbyterian Church in Canada, as workshop presenter.

Digital Communications Workshop: In this three-hour workshop, you will learn practical tips and tricks to either launch a new congregational website or build on the success of your existing one. You will learn more about your audience and how to communicate effectively with them, as well as how to overcome the traditional challenges that come with web and social media development. You will be able to develop a plan to help your congregation excel in the digital world. You will leave the workshop with specific information on writing better web content and Facebook posts, and you will have a better understanding of the types of things to put on your website. An extra bonus: you will be given tools that will help with photo manipulation and web hosting.

Workshop Dates and Locations:

Saturday, May 2	St. Andrew's Presbyterian Church, Moncton, NB Contact Stephen MacKay; email smackay@mac.com ; phone 506.474.0993	1:00 – 4:00 pm
Sunday, May 3	Summerside Presbyterian Church, Summerside, PEI Contact Debbie Richard; email debrichard@pei.sympatico.ca ; phone 902.436.6746	6:30 pm – 9:30 pm
Tuesday, May 5	First Presbyterian Church, Stellarton, NS Contact Rev. Bonnie Wynn; bonniemgwynn@gmail.com ; phone 902.755.3717	6:30 pm – 9:30 pm
Wednesday, May 6	Bethel Presbyterian Church, Sydney, NS Contact Lydia MacKinnon; email skye@ns.sympatico.ca ; phone 902-727-2625	6:30 pm – 9:30 pm
Thursday, May 7	Calvin Presbyterian Church, Halifax, NS Contact Rev. Michael Koslowski; email calvinhalifax@bellaliant.com ; phone 902.455.7435	6:30 pm – 9:30 pm
Saturday, May 9	St. John's, NL Contact Kathy McKay; email kwmckay@gmail.com ; phone 709.579.0721	1:00 pm – 4:00 pm

Workshop Presenter:

Barb Summers, Associate Secretary of Communications, joined the PCC Communications Office in 2012, having previously served as Communications Coordinator for Presbyterian World Service and Development. One of the key roles of the Communications Office is to maintain and enhance the national PCC website, and help congregations with communications best practices. Barb holds an undergraduate degree from the University of Toronto and has completed a post-graduate Communications Program. She has visited congregations across the country and has travelled internationally to visit church partners in Central America, Africa and Asia.

Registration:

Those who are interested in developing or maintaining a church website, learning about Facebook or web hosting are encouraged to register as soon as possible so that arrangements may be made for workshop room set-up and nutrition breaks.

Please connect with the contact person for your choice of workshop. Details will be provided from the contact persons.

The Program Committee has organized the workshops in each of the Atlantic Provinces for the convenience of congregations in our Synod. We look forward to your participation in these events.